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**Synergos Technologies Issues First Commercial Version of
U.S. Census Bureau's 2004 Second Edition TIGER/Lines® Files**

*STI: Streets Ready to Support Researchers' Market Assessments
and Companies' Market-Focused Business Decisions*

AUSTIN, TX -- AUGUST 30, 2005 -- Synergos Technologies, Inc., a leading geodemographic technology and data products provider, announces the latest version of STI: Streets, based on the most recent release of the U.S. Census Bureau's 2004 Second Edition TIGER/Lines files, which were issued on Thursday, August 18th, 2005. STI: Streets' files are released in today's popular geographic information system (GIS) formats.

With the latest version of STI: Streets, Synergos Technologies continues its tradition of being the first company to issue a commercial version of the Census Bureau's bi-annually released TIGER/Line files. Leading industries, such as retail and market research, rely on these files for the most up-to-date geographic and cartographic information on markets across the country.

"Traditionally, market researchers had to wait six to eight weeks for a data providers to process the Census Bureau's popular TIGER/Line files," explains Welch. "But Synergos Technologies recognizes researchers' critical need for the most up-to-date data to make the most informed and profitable business decisions. As a result, we're committed to delivering every one of our products into market researchers' hands as rapidly as possible. This is why we release STI: Streets less than two weeks after every new release of the TIGER/Line files.

"Our first-to-market commitment is also reflected in our timely release of our other geodemographic products and in the creation of the market research industries' first and only quarterly population estimates, STI: PopStats," adds Welch. "Combined our products ensure market-focused companies gain the most timely views possible of their markets and potential markets."

In addition to being a stand-alone product, STI: Streets forms the foundation of Synergos Technologies' industry-leading comprehensive market database, STI: Markets. The next version of STI: Markets is released four to six weeks after every new version of STI: Streets.

STI: Streets includes address ranges for the street file components, and contains over 30 other layers of geographic information, from streets to political boundaries. The product is priced at \$1,495.

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About Synergos Technologies, Inc.

Since 1992, Synergos Technologies has supplied many leading marketed-focused corporations with innovative technology and data tools to more precisely target their markets and consumers. In 2001, the company successfully expanded into population estimates with the release of STI: PopStats. This unique product was created in response to retailers' demand for a more timely, precise, and results-focused population-estimating product. Today many leading retailers are using Synergos Technologies' products and, as a result, are achieving better market targeting results faster than ever before. For more information, go to www.synergos-tech.com or www.popstats.com.