



**FOR IMMEDIATE RELEASE**

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**Synergos Technologies Issues First Commercial Version of  
U.S. Census Bureau's 2005 First Edition TIGER/Line® Files**

**AUSTIN, TX – DECEMBER 20, 2005** -- Synergos Technologies, Inc., a leading geodemographic technology and data products provider, announces the latest version of STI: Streets, based on the most recent release of the U.S. Census Bureau's 2005 First Edition TIGER/Line® files, which were issued on Monday, December 12<sup>th</sup>, 2005. TIGER stands for topologically integrated geographic encoding and referencing system.

With the latest version of STI: Streets, Synergos Technologies continues its tradition of being the first company to issue a commercial version of the Census Bureau's bi-annually released TIGER/Line files. Leading industries, such as retail and market research, rely on these files for the most up-to-date geographic and cartographic information on markets across the country.

In addition to being a stand-alone product, STI: Streets forms the foundation of Synergos Technologies' industry-leading comprehensive market database, STI: Markets. The next version of STI: Markets is released four to six weeks after every new version of STI: Streets.

STI: Streets' files are released in today's popular geographic information system (GIS) formats. STI: Streets includes address ranges for the street file components, and contains over 30 other layers of geographic information — from streets to political boundaries. The product is priced at \$1,495.

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**About Synergos Technologies, Inc.**

Since 1992, Synergos Technologies has supplied many leading marketed-focused corporations with innovative technology and data tools to more precisely target their markets and consumers. In 2001, the company successfully expanded into population estimates with the release of STI: PopStats. This unique product was created in response to retailers' demand for a more timely, precise, and results-focused population-estimating product. Today many leading retailers are using Synergos Technologies' products and, as a result, are achieving better market targeting results faster than ever before. For more information, go to [www.synergos-tech.com](http://www.synergos-tech.com) or [www.popstats.com](http://www.popstats.com).