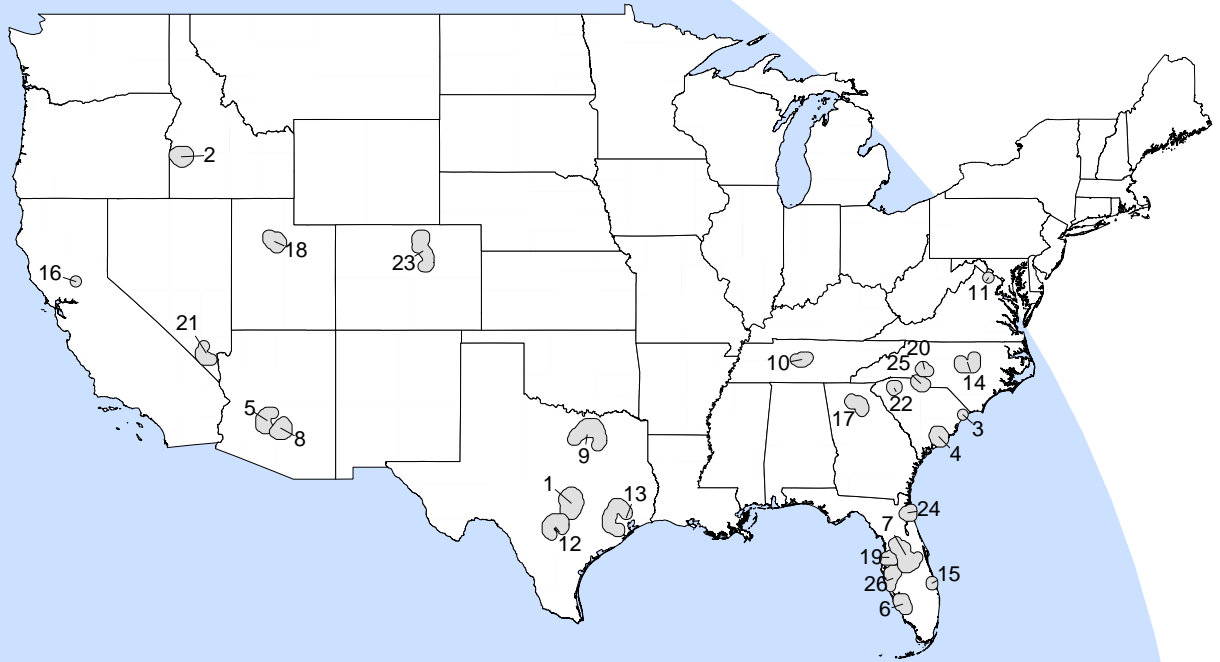


## Top 26 Growth Markets



- |                    |                      |                         |
|--------------------|----------------------|-------------------------|
| 1 Austin, TX       | 10 S Nashville Metro | 19 ~Pasco, FL           |
| 2 Boise, ID        | 11 ~Loudoun, VA      | 20 N Charlotte, NC      |
| 3 Myrtle Beach, SC | 12 San Antonio, TX   | 21 Las Vegas, NV        |
| 4 Charleston, SC   | 13 W Houston Metro   | 22 ~Greenville, SC      |
| 5 Phoenix, AZ      | 14 Raleigh, NC       | 23 Denver Metro         |
| 6 ~Lee, FL         | 15 ~St. Lucie, FL    | 24 S Jacksonville Metro |
| 7 Orlando Metro    | 16 ~Sutter, CA       | 25 S Charlotte, NC      |
| 8 ~NW Pinal, AZ    | 17 NE Atlanta Metro  | 26 S Tampa Metro        |
| 9 N DFW Metro      | 18 S Salt Lake Metro |                         |

## Top 26 Growth Market Areas - Base Demographics

| General Market Areas | Pop.      | Pop.      | Pop.      | Avg.  | Avg.    | Rankings |    |     |    |    |    |
|----------------------|-----------|-----------|-----------|-------|---------|----------|----|-----|----|----|----|
|                      | Apr 2010  | Oct 2020  | Oct 2030  | Age   | Income  | I        | II | III | IV | V  | VI |
| Austin, TX           | 1,750,309 | 2,361,790 | 2,822,795 | 36.30 | 107,352 | 1        | 13 | 3   | 6  | 25 | 3  |
| Boise, ID            | 608,410   | 772,060   | 1,014,032 | 37.37 | 81,330  | 2        | 1  | 15  | 22 | 20 | 21 |
| Myrtle Beach, SC     | 213,558   | 293,600   | 347,211   | 41.78 | 69,630  | 3        | 15 | 26  | 26 | 6  | 26 |
| Charleston, SC       | 642,807   | 797,640   | 881,005   | 38.78 | 91,283  | 4        | 25 | 21  | 21 | 11 | 13 |
| Phoenix, AZ          | 1,632,659 | 1,974,880 | 2,400,325 | 38.31 | 85,347  | 5        | 8  | 8   | 9  | 12 | 20 |
| ~Lee, FL             | 856,598   | 1,086,123 | 1,327,545 | 45.83 | 90,667  | 6        | 7  | 14  | 17 | 1  | 14 |
| Orlando Metro        | 2,382,718 | 3,021,259 | 3,705,209 | 41.83 | 75,243  | 7        | 6  | 4   | 3  | 5  | 25 |
| ~NW Pinal, AZ        | 1,700,222 | 2,099,603 | 2,638,535 | 38.05 | 90,057  | 8        | 4  | 7   | 7  | 15 | 15 |
| N DFW Metro          | 3,802,230 | 4,757,006 | 5,658,290 | 36.88 | 106,176 | 9        | 14 | 1   | 1  | 23 | 5  |
| S Nashville Metro    | 816,585   | 1,019,749 | 1,224,278 | 37.90 | 102,100 | 10       | 12 | 17  | 19 | 18 | 7  |
| ~Loudoun, VA         | 312,142   | 435,374   | 554,268   | 37.21 | 166,566 | 11       | 3  | 25  | 25 | 21 | 1  |
| San Antonio, TX      | 1,941,137 | 2,400,996 | 2,781,922 | 37.12 | 86,040  | 12       | 20 | 5   | 5  | 22 | 17 |
| W Houston Metro      | 3,107,187 | 4,066,616 | 5,006,897 | 36.72 | 105,729 | 13       | 5  | 2   | 2  | 24 | 6  |
| Raleigh, NC          | 1,479,666 | 1,836,152 | 2,153,083 | 37.70 | 99,290  | 14       | 16 | 9   | 10 | 19 | 9  |
| ~St. Lucie, FL       | 394,911   | 466,343   | 566,802   | 44.70 | 77,041  | 15       | 9  | 24  | 24 | 2  | 24 |
| ~Sutter, CA          | 420,484   | 487,920   | 559,354   | 37.96 | 97,733  | 16       | 22 | 23  | 23 | 16 | 10 |
| NE Atlanta Metro     | 1,471,734 | 1,804,378 | 2,307,820 | 38.10 | 107,411 | 17       | 2  | 10  | 11 | 14 | 2  |
| S Salt Lake Metro    | 1,424,209 | 1,734,680 | 2,089,806 | 33.04 | 96,682  | 18       | 11 | 12  | 13 | 26 | 11 |
| ~Pasco, FL           | 946,824   | 1,122,019 | 1,315,119 | 43.40 | 80,125  | 19       | 17 | 18  | 15 | 3  | 22 |
| N Charlotte, NC      | 898,690   | 1,079,670 | 1,220,281 | 38.23 | 85,437  | 20       | 23 | 19  | 18 | 13 | 19 |
| Las Vegas, NV        | 1,456,330 | 1,749,542 | 1,969,754 | 38.98 | 88,218  | 21       | 24 | 13  | 12 | 9  | 16 |
| ~Greenville, SC      | 730,720   | 856,070   | 938,412   | 39.63 | 78,680  | 22       | 26 | 22  | 20 | 8  | 23 |
| Denver Metro         | 2,092,142 | 2,552,692 | 3,091,534 | 37.92 | 106,911 | 23       | 10 | 6   | 4  | 17 | 4  |
| S Jacksonville Metro | 920,426   | 1,108,892 | 1,297,575 | 40.05 | 92,711  | 24       | 18 | 20  | 16 | 7  | 12 |
| S Charlotte, NC      | 1,022,009 | 1,258,506 | 1,464,738 | 38.95 | 102,058 | 25       | 19 | 16  | 14 | 10 | 8  |
| S Tampa Metro        | 1,718,235 | 2,074,701 | 2,389,328 | 42.81 | 85,548  | 26       | 21 | 11  | 8  | 4  | 18 |

General Market Areas are not and should not be construed as cities, counties, or MSA's even though the name may imply that. The name is given only as a general reference. The "~" symbol is used as a reference to county. Therefore ~Travis, TX means Travis County, TX.

- All rankings are based on largest to smallest value.
- I Fastest growing area by per annum growth rate for the past two years
  - II Fastest growing area by per annum growth rate for the next ten years
  - III Fastest growing area by sheer population growth for the past two years
  - IV October 2018 population base
  - V Average Age (oldest to youngest)
  - VI Average Income