

STI: LandScape

*Segment consumers by their lifestyle attitudes
and discover their purchasing preferences*



MOST TRUSTWORTHY DIVISION OF U.S. NEIGHBORHOODS

...because it is based on STI: PopStats™ population estimates, companies gain the most dependable segmentation of U.S. neighborhoods. According to the traditional measures of age, income, ethnicity, and more! LandScape has created 72 neighborhood segments and 15 categories across the U.S.



21 LIFE-STYLE AND ENVIRONMENT INDICATORS

From health, to social, to crime, to the ecosystems, STI: LandScape's data indicators target consumers with a whole new level of precision.



VIEW ACTUAL PURCHASING HABITS

MRI-Simmons consumer survey data is available on every neighborhood segment in the LandScape product, providing real-world insight on consumers' current expenditures on household and personal items, leisure activities, and media selections.



RESPONSIVE CUSTOMER SERVICE

Unlike other demographic providers, Synergos Technologies, Inc. sets customer service as a priority. Every request for information receives a speedy response.



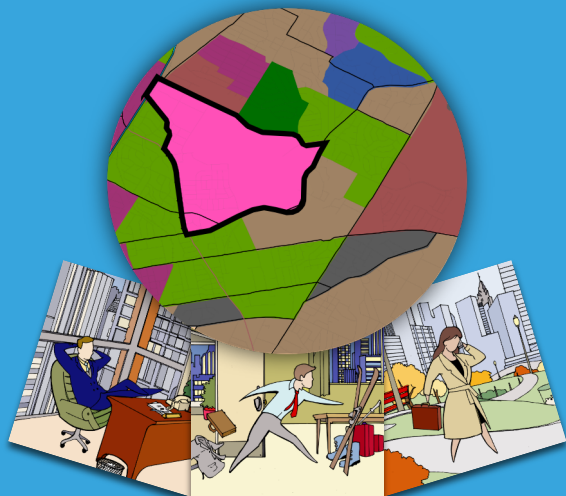
ACCOMMODATING LICENSE

STI licenses data into perpetuity. You can use the data long after you've switched software environments and or projects. Additionally, STI licenses by user. There is no additional costs for how or in what environment the data is used.



Who's in the neighborhood?

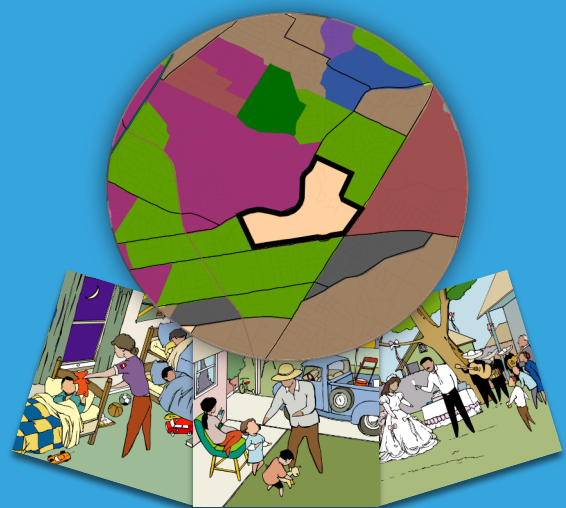
Dominant Segment: Apprentices



Mueller

Austin, Texas - Block group: 484530003061

Dominant Segment: Los Solteros



East MLK

Austin, Texas - Block group: 484530021071

LOCAL INDEXES



Contact Us

www.synergos-tech.com

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**Index values = (local value / national average) x 100

SYNERGOS
TECHNOLOGIES, INC.