

STI: WorkPlace™

*Counting Businesses and
Employees in Your Trade Areas*



ACCURATE BUSINESS AND EMPLOYEE ESTIMATES

Unlike other business estimating products, STI: WorkPlace gets its accuracy from unique, trustworthy data sources, including the U.S. Census Bureau, the Bureau of Labor Statistics, and the U.S. Postal Service.



PROVIDES ENHANCED BUSINESS INSIGHT

STI: WorkPlace delivers robust business knowledge, including business counts, employee estimates, a list of worker occupations, and employee salaries and wages.



PROVIDES THE COMPANION DATA TO OTHER STI DATA PRODUCTS

STI: WorkPlace is a natural addition to STI's complete suite of products, including STI: PopStats™, STI: Spending Patterns, and STI: Market Outlook.



RESPONSIVE CUSTOMER SERVICE

Unlike other demographic providers, STI: PopStats™ sets customer service as a priority. All clients have direct access to STI: PopStats™'s creator and the Synergos Technologies team. Every request for information receives a speedy response.



ACCOMMODATING LICENSE

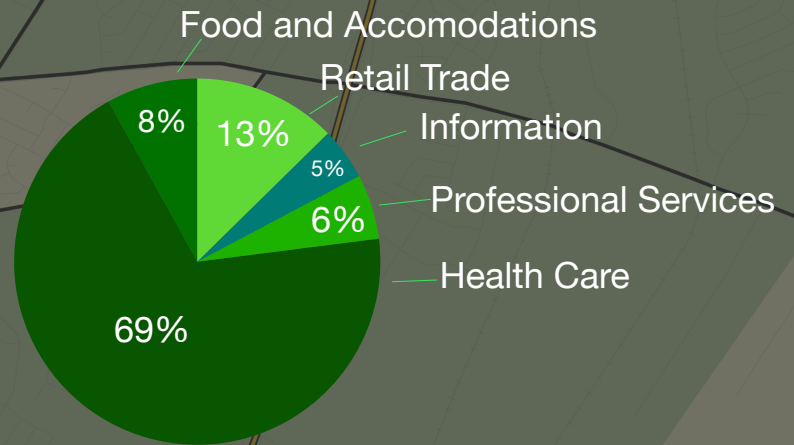
STI licenses data into perpetuity. You can use the data long after you've switched software environments and or projects. Additionally, STI licenses by user. There is no additional costs for how or in what environment the data is used.



Example Neighborhood

Mueller - Austin, Texas - Block group: 484530003061

Top 5 Establishment Categories



Working from Home
354

Median Salary
\$52,091

Daytime Population
4,293

Unemployed
135

Average Salary
\$64,190

	19Q2	19Q3	19Q4	20Q1	20Q2	20Q3	Current Quarter
Establishments	105	108	109	109	109	109	110
Employees	2,300	2,342	2,383	2,337	2,340	2,341	2,370

Create more accurate trending models with STI: WorkPlace 8 quarters of history.



Contact Us

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